

# t r a n s f o r m e r

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CONTACT: Victoria Reis/Barbara Escobar  
202-483-1102

Transformer is pleased to launch our 9<sup>th</sup> exhibition season with:

**Rebecca Key: *Archetype***  
September 10 – October 15, 2010

**FRAMEWORK PANEL/SALON CONTRA:**

Wednesday, September 8; 7 – 9pm

Attendance is free.

RSVP to [salontransformer@pinklineproject.com](mailto:salontransformer@pinklineproject.com) is required.

**OPENING RECEPTION:** Friday, September 10; 6 – 9pm

**ARTIST TALK:** Saturday, September 11; 2pm



Transformer is proud to present Liverpool, UK based artist Rebecca Key in her first US solo exhibition. Rebecca creates installations that question the creative process and explore the background narrative of artists, artworks and galleries. In her work she references buildings where galleries are housed, their social contexts and their associated preconceptions.

With *Archetype*, Rebecca investigates the design of Transformer's gallery space, and the worldwide use of white walls and grey floors to create gallery spaces. An accomplished Art Director for British film and television, Rebecca will apply set dressing techniques used in her professional career to look at how Transformer may have once appeared in its previous form. Taking reference from the exterior walls of the buildings surrounding Transformer, one of Transformer's gallery walls will be layered with specialized paint techniques, textures and props, to appear like the alleyway it once was.

Rebecca states: *"Previously, I've turned a gallery into an arts administration office, another into a group of artists' studios and also another to look as though it was in-between exhibitions. Set dressing is a bit like drawing really, with objects, creating compositions in the gallery space that then become a critique of the whole building. The realities created with all the objects and paint techniques in that context can become convincing. This installation at Transformer will allow me to further explore, consider, and even expose, more stories from behind the creative process."*

After spending time researching in Washington DC, Rebecca will create her *Archetype* installation at Transformer with two highly experienced British colleagues from the film and television industry. Collaborating on the project are Scenic Artist Greg Winter (whose credits include *Batman Begins*, *The Bourne Supremacy* and Tim Burton's *Charlie and the Chocolate Factory*) and Art Director and Set Dresser Emma Dalton (various BBC, ITV, Channel 4 dramas, soaps, and children's television). Greg and Emma will carry out the physical 'dressing' of Transformer under Rebecca's direction.

As part of the launch of *Archetype*, Transformer will be partnering with The Pink Line Project ([www.pinklineproject.com](http://www.pinklineproject.com)) to present a FRAMEWORK Panel Series/Salon Contra conversation with Rebecca, her collaborators, and audiences. Moderated by Nora Maccoby-Hathaway – a DC based Writer, Director, and Producer whose film credits include: Co-Writer of the film *Bongwater* (2000) and *Buffalo Soldiers* (2003), as well as Director of the award winning short film *Dropping the Bomb on My Street* (1994) – this special FRAMEWORK Panel Series/Salon Contra conversation will highlight the craft and fine art techniques of Mise-en-scène.

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In addition to this FRAMEWORK Panel Series/Salon Contra event, Transformer will present an artist talk with Rebecca at Transformer for audiences to learn details of her installation process while interacting with the results of her work.

**Rebecca Key** is a Liverpool, UK based artist known for creating installations that examine social space. She has exhibited nationally and internationally in 6 solo exhibitions and 28 group shows throughout the UK and Europe. Rebecca was awarded grants from the Arts Council England (2006, 2009), and was Artist in Residence at Liverpool Community College (2007), and at apexart, New York (2009). Rebecca's professional work as Art Director for television has included: Granada Television's *Coronation Street*, the BBC's *Doctors*, and Lime Pictures' *Hollyoaks*. She has also art directed feature films for UK based production companies, and 14 short films and several music videos. As a curator, Rebecca was Creative Facilitator of a four-floor Biennial exhibition at Arena Art and Design Association (2006). She has a PGCE and has taught post compulsory and undergraduate. She has a BA (Hons) and MFA in Sculpture from Edinburgh College of Art and a Masters in Research (M.Res) from Liverpool John Moores University, presenting papers at Wolverhampton School of Art & Design and Tate Liverpool.

**Greg Winter** is a Scenic Artist for Film and Television. His extensive credits include *Bond XX Die Another Day*, *The Bourne Supremacy*, *The Life Aquatic*, *Batman Begins*, *Harry Potter-The Order of the Phoenix* and Tim Burton's *Charlie and the Chocolate Factory*. Greg is based in London, UK and is currently working on the next *X-Men* movie.

**Emma Dalton** works as an art director and set dresser for the British Film and Television Industry. She has worked on numerous soaps, dramas and films for the B.B.C, ITV and Channel 4. She is based in Liverpool, UK and is currently working on the UK drama series *Hollyoaks*.

**Nora Maccoby-Hathaway** is a DC based Writer, Director, and film Producer. She co-wrote the film *Bongwater* (2000) and the film *Buffalo Soldiers* (2003), which won the Evening Standard British Film Award in 2004. She also directed of the award-winning short film *Dropping the Bomb on My Street* (1994). Nora is a Clean Energy Activist, and co-founder the Green Salon. She received her BA in Theater from Oberlin College and her MFA in Directing from the American Film Institute. Nora is also an accomplished painter and violinist.

**ARCHETYPE EXHIBITION HOURS:** Wednesday – Saturday, 1 – 7pm & by appointment.

Image: detail of alleyway near Transformer's 1404 P Street NW project space.

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t r a n s f o r m e r is a Washington, DC based 501 (c) 3 artist-centered non-profit visual arts organization, providing a consistent, supportive, and professional platform for emerging artists to explore and present experimental artistic concepts, build audiences for their work, and advance their careers. A catalyst and advocate for contemporary artists and emergent expression in the visual arts, Transformer connects and promotes emerging visual artists within regional, national and international contexts through exhibition and programs partnerships with artists, curators, commercial galleries, museums and other cultural institutions.

Transformer's 2010/2011 exhibition series and programs are supported by: The Andy Warhol Foundation for the Visual Arts, The CrossCurrents Foundation, The DC Commission on the Arts and Humanities/NEA, The Morris & Gwendolyn Cafritz Foundation, The National Endowment for the Arts' *Access to Artistic Excellence* award, and The Visionary Friends of Transformer.

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