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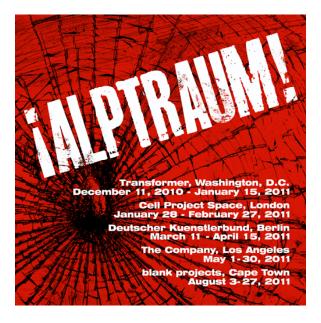
For Immediate Release December 1, 2010

ALPTRAUM! December 11, 2010 – January 15, 2011

Opening Day / Open House: Saturday, December 11, 2010 1-7 PM

Transformer is thrilled to be launching this international exhibition of small to medium sized works on paper by nearly 100 artists – including a selection of new work by artists in Transformer's *FlatFile* program.

ALPTRAUM! Originators Jay Stuckey & Marcus Sendlinger will be present at the Open House, Saturday, December 11, 2010. Contact: Victoria Reis / Barbara Escobar 202.438.1102



ALPTRAUM! (translated from German as "nightmare") is a comprehensive group exhibition of small to medium sized works on paper in a variety of disciplines by an international mix of nearly 100 artists. Cocurated by Marissa Long and Victoria Reis of Transformer, LA based artist Jay Stuckey, Berlin based curator Marcus Sendlinger, and Richard Priestley of London's Cell Project Space – **ALPTRAUM!** includes a selection of new works by artists in Transformer's *FlatFile* program in tandem with works selected by the exhibition collaborators.

Transformer is thrilled to be partnering with international galleries: the Cell Project Space, London, England; Deutscher Kuenstlerbund, Berlin, Germany; The Company, Los Angeles; and blank projects, Cape Town, South Africa in the presentation of ALPTRAUM! as it travels in 2011.

ALPTRAUM! originator Marcus Sendlinger writes: "ALPTRAUM! is an artist led project. It is a model which utilizes global communication between localized artist hubs and clusters to form an international grouping with the intent of opening a dialogue about this subject across borders and cultures in order to delve into the stuff and mind murk that is either collectively shared or completely random and unrelated, all within the syndrome of 'The Nightmare'. Each artist draws on their own personal experience in order to visualize those anxieties that take them beyond everyday dreams."

In an interpretation of the project by collaborator Richard Priestley, he states: "Like George Orwell's Room 101 in his predictive tale '1984', we all have our own version of what constitutes a nightmare, and for this reason, the project has been opened to a large number of artists whose many and varied personal nightmare versions, or visions, act to reflect this hugely variable human state of fears and phobias, pain and panic."

Marissa Long, Transformer's *FlatFile* Program Coordinator states: "When I started to focus on building and refreshing the *FlatFile* Program, Transformer already had a fantastic roster of participating artists, many of whom have included new work via *ALPTRAUM!*. Seeing new works by veteran *FlatFile* artists has been as

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exciting as being introduced to newly participating artists, and I'm proud to have worked with all of them. The *FlatFile* Program boasts an eclectic mix of styles and media from emerging artists based locally and nationally. It's a unique resource in DC for discovering a sizable number of inspiring and accessible artworks and artists in one place, as well as for those with a modest budget to purchase and live with artwork they love without breaking the bank."

Victoria Reis, Transformer's co-Founder, Executive & Artistic Director adds: "Transformer is so pleased to have the incredible opportunity with ALPTRAUM! to highlight the work of DC artists in tandem with their peers internationally. We are excited to be furthering our mission to create as broad an audience as possible for emerging artists & emergent expression by sharing the work of artists from abroad with DC audiences, and look forward to traveling ALPTRAUM! internationally in 2011 to share the work of DC based artists and other participating *FlatFile* Program artists with audiences abroad."

ALPTRAUM! Traveling Dates:

The Cell Project Space, London, England: January 28 - February 27, 2011 Deutscher Kuenstlerbund, Berlin, Germany: March 11 – April 15, 2011 The Company, Los Angeles, US: May 1 – May 30, 2011 blank projects, Cape Town, South Africa: August 3 – 27, 2011 others TBD.

Sandra Mann

Transformer *FlatFile* Artists:

Sven Druehl

| Victor Aguilar | Melissa Dickenson | Marissa Long | Lauren Rice |
|-----------------------|---------------------------------------|--------------------------|---------------------------|
| April Behnke | Benjamin Edmiston | Khanh Le | Bonaia Rosado |
| Erin Boland | Mia Feuer | Katherine Mann | Jamison Sarteschi |
| Reuben Breslar | Stephen Gibson | Maki Maruyama | Bonnie Brenda Scott |
| Alan Brown | Elizabeth Graeber | Lisa McCarty | Zach Storm |
| Amanda Leigh Burnham | Adam Griffths | Bill McRight | Tang |
| Melis Bursin | Ryan Hill | Nikki Painter | Michael Terzano |
| Jessica Cebra | Paul Jeffreys | Adam Pape | Lisa Marie Thalhammer |
| Natalie W. Cheung | Mariah Johnson | Piero Passacantando | Christine Buckton Tillman |
| Bradley Chriss | Susan Klein | Bonde Prang | Jessica Van Brakle |
| Carrie Christian | Andy Kozlowski | Francis Raven | Rachel Waldron |
| Cynthia Connolly | Nilay Lawson | Ding Ren | Jacob Yeager |
| London: | | | |
| Ellen Cantor | Ben Cottrell | Keith Coventry | Cedar Lewisohn |
| Mick Peter | Clunie Reid | Richard Priestley | Martin Westwood |
| Berlin: | | | |
| Christian Achenbach | Lari Harabaraar | Manfred Pecki | Klaus-Martin Treder |
| Alexandra Baumgartner | Lori Hersberger Gregor Hildebrandt | Tanja Rochelmeyer | Joep van Liefland |
| Matthias Beckmann | Stefan Hirsig | Jenny Rosemeyer | Maik Wolf |
| Marc Bijl | Johannes Hueppi | Dennis Rudolph | Michael Wutz |
| Armin Boehm | Lisa Junghans | Maik Schierloh | Frank-Michael Zeidler |
| Lutz Braun | Xenia Lesniewski | Andreas Schlaegel | Thomas Zipp |
| Thomas Draschan | Joerg Mandernach | Marcus Sendlinger | momus zipp |
| momus Diuschun | | marcus senainiger | |

Caro Suerkemper

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Peter Duka Florian Heinke Jan Muche Mario Neugebauer Alex Tennigkeit Peter Thol

Los Angeles:

Joe Biel Derek Boshier Jason David Alexa Gerrity Sean Higgins Anders Lansing Mara Lonner John McAllister Mery Lynn McCorkle Josh Mannis Aaron Morse Tim Nolan Chris Pate Carl Pomposelli Rob Reynolds Nora Riggs Carole Silverstein Jessica Simmons Jen Smith Cammie Staros Jennifer Stefanisko Jay Stuckey Allison Weise Jody Zellon

ALPTRAUM! EXHIBITION HOURS: Wednesday – Saturday, 1 – 7pm & by appointment.

ALPTRAUM! Image: Ben Chase

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transformer is a Washington, DC based 501 (c) 3 artist-centered non-profit visual arts organization, providing a consistent, supportive, and professional platform for emerging artists to explore and present experimental artistic concepts, build audiences for their work, and advance their careers. A catalyst and advocate for contemporary artists and emergent expression in the visual arts, Transformer connects and promotes emerging visual artists within regional, national and international contexts through exhibition and programs partnerships with artists, curators, commercial galleries, museums and other cultural institutions.

Transformer's 2010/2011 exhibition series and programs are supported by: The Andy Warhol Foundation for the Visual Arts, The CrossCurrents Foundation, The DC Commission on the Arts and Humanities/NEA, The Morris & Gwendolyn Cafritz Foundation, The National Endowment for the Arts' Access to Artistic Excellence award, and The Visionary Friends of Transformer.